



Karma the Game (KTG)

Financial Projections 2023:

Play/POST (Mobile App) Token Sales Revenue:

Year 1: 1 million participants x \$3.99 x 12 months = \$47.88 million

Year 2: 3 million participants x \$3.99 x 12 months = \$143.64 million

Year 3: 7 million participants x \$3.99 x 12 months = \$335.64 million

Year 4: 15 million participants x \$3.99 x 12 months = \$719.64 million

Year 5: 25 million participants x \$3.99 x 12 months = \$1.199 billion

Listings Revenue:

Year 3: 200,000 listings x \$50 = \$10 million

Year 4: 500,000 listings x \$50 = \$25 million

Year 5: 1 million listings x \$50 = \$50 million

VR Casino Portal Revenue:

Year 4: 100,000 portal connections x \$200 = \$20 million

Year 5: 200,000 portal connections x \$200 = \$40 million

Merchandise, Crypto Token and NFT Sales:

Year 1: \$2 million

Year 2: \$5 million

Year 3: \$10 million

Year 4: \$15 million

Year 5: \$20 million

Total Revenue:

Year 1: \$49.88 million

Year 2: \$148.64 million

Year 3: \$345.64 million

Year 4: \$764.64 million

Year 5: \$1.309 billion

Gross Margin:

Year 1: \$24.94 million

Year 2: \$96.46 million

Year 3: \$224.77 million

Year 4: \$498.73 million

Year 5: \$1.09 billion

Note:

These financial projections incorporate a ramp-up for Listings Revenue over 5 years and include VR Casino Portal Revenue. Gross margins of 50% for players, 65% for listings, and 100% for affiliate portals have been assumed.

The projections also consider funding of \$5M Seed Capital for a 2 year runway, a Crypto Token Launch with a \$25 million CAP Valuation and ongoing merchandise and NFT sales. Speculation on merchandise sales based on a technology platform with items such as sneakers, hoodies, t-shirts, and other related cultural items has been included. It is important to conduct a detailed financial analysis and regularly review and adjust projections as necessary.

Rene Reyes, Founder and CEO

[Rene.r@karmathegame.guru](mailto:Rene.r@karmathegame.guru)

M: 914-523-5910