

Executive Summary

AlquimiSoft Media and Entertainment, Inc. is a trailblazing technology company at the forefront of revolutionizing the entertainment and social networking landscape. Our flagship product, **Karma the Game (KTG)**, is a pioneering Social Eco Inter-Reality platform that seamlessly integrates real-world entertainment with gamified social networking. This immersive experience includes **Karma the Game of Destiny** and its Original Soundtrack, available on all major platforms.

Platform and Monetization Model

KTG introduces a unique and engaging monetization model where users use tokens to post their "mortal" profile/avatar into an Inter-Reality Metaverse. This pay-to-play model allows users to engage without subscriptions or memberships, offering three lives for 30 days at a renewable cost of \$3.99. Avatars can be terminated by other players through "Zaps" or by self-termination. For ultimate privacy and data ownership, user history can be transformed into NFTs, creating a digital magazine of their journey.

Our advanced algorithms effectively prevent abuse and undesirable behaviors, ensuring a high-quality user experience. By gamifying social networking, KTG overcomes the limitations of traditional platforms like Facebook, dating apps, and classified advertising. Each user's digital wallet persists even after avatar termination, allowing seamless transitions and progression from Web2 to Web3.

Immersive VR Worlds and Features

KTG offers an array of engaging VR worlds within the metaverse:

- **Karma the Game - Destiny:** A gamified social network with classifieds and event listings.
- **Karma the Game - Casino:** Interactive 3D portals to online casinos.
- **Karma the Game - Gallery:** An immersive VR gallery for NFTs with a future NFT exchange.
- **Karma the Game - Space Run:** Coin collection and rewards.
- **Karma the Game - 4Play:** A social play space.

These VR worlds are integrated through the VR Chat platform, providing users with an unparalleled living experience.

Launch and Current Status

Karma the Game of Destiny is available on app stores, and the Original Soundtrack is streaming online. We have released 10,000 NFTs, created two cryptocurrencies, launched a merchandise store, and are testing our VR world DEMO. Our platform's captivating storyline, avatar integration with token-based memory NFTs, and gamified algorithms for connection filtering set us apart from the competition.

Influencer and Ambassador Program

Our platform offers Influencers and Ambassadors a self-employment opportunity with up to 25% monthly commissions on followers they bring to the platform. For instance, an influencer with 100,000 followers can earn over \$70,000 monthly, driving substantial residual income.

Market Potential and Revenue Projections

We project median token sale revenue of \$4.00 per player per month. With a goal of attracting 25 million players globally within five years, exceeding \$1 billion in revenue is a tangible speculation compared to existing dating apps. Additional revenue streams include listings, game shows, affiliate portals, cryptocurrencies, merchandise, and NFT trading and sales.

Financial Projections and Investment Opportunity

We anticipate gross margins of 50% for players, 65% for listings, and 20% for affiliate portals, with an expected net profit of over \$500 million by the end of the fifth year. To date, we have invested over \$450,000 in developing the platform, including \$170,000 from friends and family and \$300,000 from the founder.

We are seeking a seed investment of \$5 million and a pre-seed investment of \$500,000 to support commercialization, global deployment, and localized expansion.

Recognition and Leadership

Karma the Game has gained significant recognition, including a partnership with Alphaverse for Q4/2024, exposing us to over 300 million people worldwide. Led by Founder and CEO Rene Reyes, an experienced design engineer with a strong background in 3D design and programming, our dedicated team includes key members such as Senior VP Andy Khan, accomplished music producer Anthony Flammia, and Executive Metaverse Officer Chris Gonzalez.

Contact Information

For further information or investment opportunities, please contact Rene Reyes at rene.r@karmathegame.guru or visit our website at <https://www.karmathegame.guru>.

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